
Black
Friday
Top
Deals
1000s of deals
November 20–29
Shop Now
BLACK FRIDAY



Up to 60% Off

Women's Apparel

Select styles. Also in plus, petite & tall sizes.



Up to 60% Off

Men's Apparel

Select styles.



*Up to 80% Off**

Fine Jewelry

Select styles.



Up to 70% Off

Home

reg. $10-$12 ea.

Select styles.

Your chances to win these FREE prizes in store – Friday, 11/27!

Black Friday Giveaways!

Exclusions apply. While supplies last. Must be 18+

5am

Doors open!
$500 Off $500 Coupon
& **Harry Potter Mini Snow Globe**



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Publishing Rights © JKR

9am

Ninja® Dual Basket Air Fryer!
$270 value



1pm

1-½ Ct. T.W.
Lab-Grown Diamond Studs In Sterling Silver
$599.98 value



5pm

Samsonite 21" Hardside Luggage
$220 value





$9.99 ea.

Women's St. John's Bay Cable Sweaters

reg. $38 ea.

Select styles.





$14.99 ea.

Women's St. John's Bay, A.N.A Or Arizona Denim

reg. $48 ea.

Select styles. Also in plus, petite & tall sizes.



50% Off

Men's Dressy Apparel

Select styles.



$29.99 pr.

Men's Boots

Select styles.





save up to 79%

from $15.99 Yes Please!

Diamonds & Gemstones

1/20 To 1/10 Ct. T.W. Natural Or Lab-Grown Diamond Or Lab-Created...



Up to 85% Off

Gold & Fine Sterling Silver Chains

reg. $69.98-$27999.98



save 80%

$299.99 pr.*

1 Ct. T.W. Lab-Grown Diamond In 10K Gold

reg. $1499.98 pr.



save 80%

$11.99 set*

Cubic Zirconia Pure Silver Or Gold-Plated Boxed Jewelry

reg. $60 ea.

Select styles.



Up to 40% Off

Nike Shoes For The Family

Select styles. Nike coupon excluded.



Up to 40% Off

Nike Apparel For The Family

Select styles. Nike coupon excluded.



from $4.99

Xersion Activewear For The Family

Select styles.



from $17.99

Puffer Jackets For The Family

Select styles.



from $7.99

Family Pajamas

Select styles.



Up to 40% Off

adidas Activewear For The Family

Select styles. Coupon excluded.





$14.99 ea.

Playtex Bras

Select styles.



50% Off

Men's & Women's Fragrance

Select products.



30% Off

Too Faced Cosmetics

Select products. Valid Nov. 27-29.



25% Off

Haircare Gift Sets

Select products.

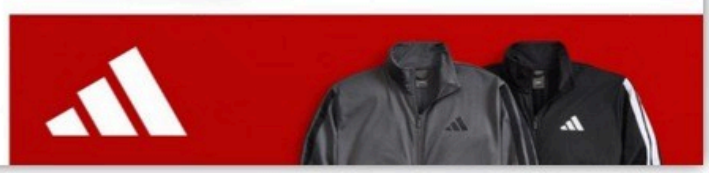
Better deals. Better **brands.**

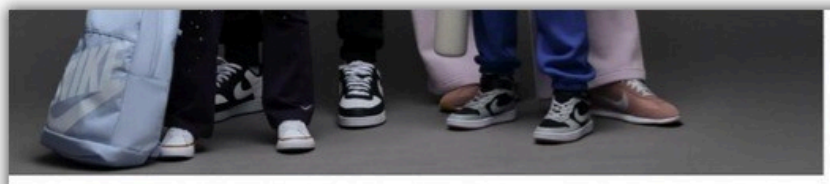












CAROLINA HERRERA
NEW YORK





CITIZEN
BULOVA
LEGENDARY SINCE 1875





MARTHA STEWART

NINJA







30% Off

Versace Fragrance

Select products.



30% Off

Sabrina Carpenter Fragrance & Gift Sets

Select products.



25% Off

Billie Eilish Fragrance

Select products.



50% Off

Ralph Lauren Romance Eau De Parfum Intense

Select products.



30% Off

Shaquille O'Neal Eau De Toilette 4.2 Oz.



50% Off

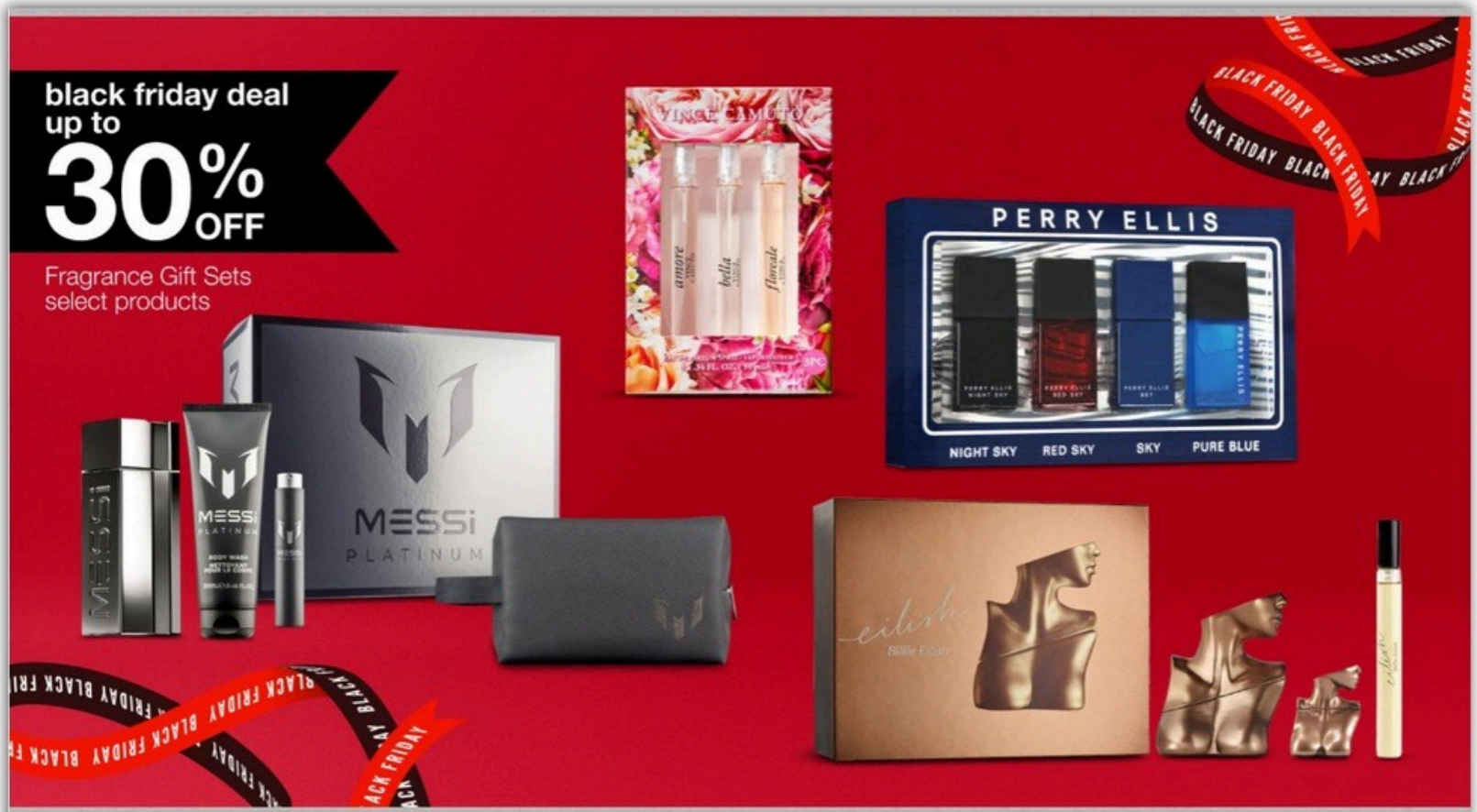
Hugo Boss Man Eau De Toilette 2.5 Oz. Cologne



25% Off

Drakkar Fragrance

Select products.



SHOP BLACK FRIDAY DEALS





30% Off

RMS Beauty

Select products.



50% Off

Jason Wu Beauty

Select products.



30% Off

Uoma Beauty

Select products.



25% Off

Mirabella

Select products.



$12 ea.

Mascara & Lip Products

Select products.



30% Off

Real Techniques & Eco Tools

Select products.



40% Off

Hempz

Select products. Valid Nov. 27-29.





40% Off

Philosophy Shower Gels

Select products. Valid Nov. 27-29.



25% Off

Earth Therapeutics

Select products.



30% Off

Kate Somerville Skincare

Select products.





20% Off
Supergoop
Select products. Valid Nov. 27-29.



30% Off
Patchology
Select products.



30% Off
I Dew Care
Select products.



30% Off
Buttah Skin
Select products.





$19.99 ea.

Liters

Select products.



40% Off

Hairspray

Select products.



30% Off

Kenra

Select products. Valid Nov. 23-29.



$29.99 ea.

Sutra® Beauty Bombshell Set Hot Air Brush

reg. $100 ea.



$49.99 ea.

Sutra Holiday Styling Tool

reg. $85 ea.



$129.99 set

Sutra Ultimate Blowout Set

reg. $250 set



from $119.99

Shark Styling Tools

Select products. Valid Nov. 22 - Dec. 5.







$5 ea.

Pajama Pants For The Family

Select styles.



$12.99 set

Adonna 2-Pc. Pajama Set

Select styles.



$11.99 ea.

Men's Microfleece Pajama Pants

Select styles.



$14.99 set

Men's St. John's Bay Pajama Sets

Select styles.



$2.99 ea.

Mixit Cozy Socks

Select styles.



$9.99 pr.

Women's Slippers

reg. $28 pr.

Select styles.



from $9.99

Kids' Pajama Sets

Select styles.



$19.99 ea.

North Pole Trading Co. Jumbo Collectible Plush

reg. $35 ea.

Coupon excluded.



$19.99 ea.

Retro Arcade Games

reg. $50 ea.



new!

$15.99 ea.

Legos

reg. $25 ea.

Coupon excluded.



$14.99 ea.

Reebok Massage Gun

reg. $50 ea.



$24.99 ea.

Vivitar Dash Or Action Camera

reg. $60 ea.



$19.99 ea.

Iconic Candle Warmer

reg. $35 ea.





30-60% Off

Citizen & Bulova Watches

reg. $295-$1425

Select styles.



save up to 83%

$699.99 ea.*

1-1/2 To 2-1/2 Ct. T.W. Lab-Grown Diamond In 10K Gold

reg. $3249.98-$4166.65

Color H-I, Clarity SI1-I1.



save up to 81%

$299.99 ea.*

1 1/2 To 2 Ct. T.W. Lab-Grown Diamond In Sterling Silver Or 1/3 Ct....

reg. $1249.98-$1624.98



save up to 80%

$1299.99 ea.*

3 To 4 Ct. T.W. Lab-Grown Diamond In 10K Or 14K Gold

reg. $4166.65-$10416.65

Color F-G, Clarity VS2-SI2.

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1-½ Ct. T.W. **Lab-Grown Diamond Studs In Sterling Silver**
$599.98 value



5pm
Samsonite 21" Hardside Luggage
$220 value



Save time with Same-Day Pickup

Get your order in **2 HOURS*** or less! *Details



Yes, you can find the **perfect gift** in any amount.



Shop Gift Cards

Prices effective 11/20/26-11/29/26, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Pricing for some clothing items may vary by size. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. **Haircare Offer:** JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month. **Buy One Get One Offers:** Buy one item at regular price, get the second item of equal or lesser value for 50% off, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR.